



Docket No.: B2745.0028/P0028

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David W. Roth, et al.

Application No.: 10/655,549

Art Unit: N/A

Filed: September 4, 2003

Examiner: Not Yet Assigned

For: INTERNET ADVERTISING SYSTEM

THIRD PRELIMINARY AMENDMENT

U.S. Patent and Trademark Office
2011 South Clark Place
Customer Window, Mail Stop Non-Fee Amendment
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

Dear Sir:

INTRODUCTORY COMMENTS

Prior to examination on the merits, please amend the above-identified
U.S. patent application as follows:

FEE CALCULATION

Any additional fee required has been calculated as follows:

01/09/2004 SDIRETRI 00000034 10655549

01 FC:2202
02 FC:2201

369.00 OP
129.00 OP

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	Additional Fee
Total	98	- 57 =	41	x 9.00	369.00
Independent	19	- 16 =	3	x 43.00	129.00
First presentation of Multiple Dependent Claim(s) (if applicable)					
TOTAL					498.00

*not less than 20

** not less than 3

You are hereby authorized to charge our credit card for the above-calculated fee. Form PTO-2038 is attached.

In the event a fee is required or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 50-2215.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 CFR 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 CFR 1.135. The fee under 37 CFR 1.17 should be charged to our Deposit Account No. 50-2215.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 28 of this paper.